

# Sponsorship Opportunities

<b>EVENTS</b> <b>RESERVED SEATS FOR:</b>	<b>PRESENTING</b> <b>\$35,000</b>	<b>A/V</b> <b>\$25,000</b>	<b>PRINCIPLE</b> <b>\$10,000</b>	<b>MAJOR</b> <b>\$5,000</b>	<b>SUPPORTING</b> <b>\$2,500</b>	<b>FRIENDS</b> <b>\$1,000</b>
A Conversation with Albert Woodfox	20	20	15	10	6	2
Big Tent Dinner	10	8	6	4	3	2
Private Sponsor Reception	10	8	6	4	3	2
Solitary Garden Unveiling	6	5	4	3	2	2
VR Experience Reception	6	5	4	3	2	2
Private Breakfast with Albert Woodfox						
<b>MARKETING</b>	<b>RESERVED</b>					
Name recognition on signage, website, and program book		•	•	•	•	•
Ad in program book		2 Full-page	2 Full-page	Full-page	1/2 page	1/4 page
Sponsor spotlight in e-news		•	•	•	•	•
Social media exposure		•	•	•	•	•
Verbal recognition at program and events		•	•	•	•	•
Name or company logo with link on website		•	•	•	•	•
Name or company logo on Stowe Prize signage and print materials		•	•	•	•	•
Logo featured on A/V feed		•	•	•	•	•
Remarks from podium at Big Tent dinner		•	•	•	•	•
<b>EMPLOYEE ENGAGEMENT</b>						
Tour admission passes	25	20	10	6		
Museum store discount	20%	20%	10%	10%		

## MARKETING & BRANDING EXPOSURE

Harriet Beecher Stowe Center website	10,000+	unique visitors monthly
Stowe Center E-news	6,000+	subscribers reached biweekly
Social Media	10,000+	followers across Facebook, Twitter, and Instagram
Stowe Prize event signage	1,000+	visitors onsite across all events and viewing feed
Stowe Prize Program Book		Distributed September 23 and 24
Additional exposure through media and collaborations	250,000+	across social media, websites, and email